

“Tourist use and Economic Valorization: comparative studies in the natural parks between Sicily and Northern of France”.

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Abstract - Motivation:

The research analysis aims to detect the use of natural parks by consumers: athletes, tourists and ordinary people. The survey is held on the comparison of two territories, Central Sicily (Provincia di Enna) and Northern France (Hauts de France). The analysis aims to detect how much money users of the natural parks would accept to pay to improve the services in the parks.

The main purpose of this work consists primarily in monitoring the territorial reality considered, through the creation of an information system that allows knowing the demographic, social, cultural and economic conditions of the territory, as well as emerging applications and services by users present.

The question is not at all simple because of three factors: first because the parks are defined into three different ways-area (national, regional, local - and not all the users know the distinction); second concerns the users of the parks, some being sportmen/women living near the park others living far from the park. Only the second are sport tourists. The third distinction is the basis of the previous two; the identity is the wheel that moves the attachment to the land, in other words, the practice of sport in the natural parks is the link, the bridge, between all the users of these parks.

Methods:

The methodology is quantitative. We produced a questionnaire which was distributed to users in different ways: on the field, in the parks - or college by hand on paper as a pre-test; This research was mainly dedicated to university students physical education from the University of Lille and Enna; secondly, it was distributed to all web users.

The information is treated in a quantitative way, basing the research design of a random sample (visitors) to give generalized answers to a reference population.

Results:

Do people using parks to practice sport have an idea of what is eco-sustainability? Based on this demand, we have created a series of questions addressed to the users of parks. We are waiting for the results. Through the monitoring of the test, the first impact is what leads to highlight: none of the interlocutors knows the regulatory laws that apply within the natural parks and

their primary use. The results of this comparative study are expected in June 2017.

Keywords—Sport; Territory; Nature; Identity; Tourism, Quantitative Analysis;